



IN Standards & Curriculum for: “NLP Communication, IN”

Minimum: 40 hours / 5 days

www.NLP-Institutes.net

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1. Regulations for conducting training and issuing certificates

Please find the details in the IN Certification Guidelines:

<https://www.nlp-institutes.net/pdf/guidelines.pdf>

2. Required training content

- **Abilities of a “NLP Communication, IN” graduate**
 - the ecological and ethically sound use of NLP and the NLP axioms
 - knows and has the ability to use the basic contents, skills, techniques, patterns, methods, and concepts of NLP
 - rapport establishment, outcome clarity, perceptual clarity, flexibility, and the ability to follow a resource-oriented, ecological approach
 - Ethical and legal issues in the practice of NLP
- **basic assumptions and history of NLP**
 - NLP-Axioms (philosophy and idea of man)
 - self-management and state-management
 - IN ethics and ecology
 - basic history of NLP
- **goals**
 - SMARTe: relevant parts of a goal, including ecology clarification
 - Future Pace with ecology check
 - Chunking up, sideways, and down
 - S.C.O.R.E.: from a symptom (problem, wish, lack) to a goal
 - New Behavior Generator
 - Energy Field or Personal Excellence or Magic Circle
 - Logical Levels Alignment



- **body language**
 - calibration, rapport, backtrack, pacing and leading
 - Mirroring and cross-over mirroring
 - breaking rapport
 - sense-specific feedback
 - difference between perception and interpretation
 - verbalizing emotional experiences
 - dealing with incongruity

- **submodalities**
 - association and dissociation
 - Perceptual Positions: 1st, 2nd, 3rd (Meta Position), change of perspectives
 - Representation system, VAK(OG) language, VAK(OG) Trance
 - Eye movement clues

Written and Behavioral assessment

The mandatory written test assesses the integration of the required “NLP Communication, IN” training contents and ensures high quality learning. The test should reveal the comprehension and integration of the main content of “NLP Communication, IN”.

Contents and form of the written assessment are chosen by the “NLP Master Trainer, IN”.

Contents and form of the behavioral assessment should be tailored to the relevant experiences of the participants. The behavioral assessment enables the participants to display their behavioral integration of the NLP-Axioms and to congruently demonstrate selected NLP-techniques, especially problem identification, outcome identification, rapport, perception, flexibility, and sense-specific feedback.

Details of the contents and form of the written and behavioral assessment are chosen by the responsible “NLP Master Trainer, IN”.

3. Recommendation on how to structure the NLP Training Content

for the all in all minimum of 5 days in 40 hours of 5 days “NLP Communication, IN”

Main structure of the training

Our main recommendation is to use more than the minimum of 5 days with 40 hours on-site face-to-face training, and to include group supervision, a buddy system, self-experience, and self-organized intervision groups.

The following recommendations are thought as an inspiration

You are free to change the sequence of content within “NLP Communication, IN”.

Some of the content is marked as optional (opt.). And you can of course add more content.

You find the basic steps and ideas for the recommended content in the cards (C1 to C50) here:

<https://www.nlp-institutes.net/sources/material/nlp-practitioner-cards-english-and-espanol>

These cards are for a basic orientation to clarify what exactly we mean with the relevant NLP format. This allows you a lot of flexibility according to your preferred training style.

Please make sure that you cover the main content for each qualification.

Day 1: Introduction, Group Spirit, Goals

- 1.) Introduction (in the form of: Who, Metaphor, What, How, Where from, Why, Task for listeners)
- 2.) Info: IN ethics and quality standard, IN membership, content overview of “NLP Communication, IN”
- 3.) Basic NLP history (details in online platform) (C2) + basic axiom ideas (C5+6)



- 4.) Activation of the Group Spirit: Who is here with what goal? Communication rules in accordance with the axioms, e.g.: self-management, non-judging, client centered communication approach, positive intention. (C5+6)
- 5.) SMARTe goals (C18)

The main idea of this first day is to:

- set effective frames for the training outcome
- to organize an intensive group process where the participants get to know each other
- inspire the group on how to support each other best
- clarify the goals of each participant and let him work on them throughout the whole training

For this, we recommend to let them write down their goals for the use in future training days.

Day 2: The deeper Goal

- 1.) Chunking up, down and sideways with the goals from day 1 (C19)
- 2.) Logical Levels Alignment with the main goal from Chunking (C20)

Day 3: Body Language & S.C.O.R.E.

- 1.) Perception and Interpretation (C7)
- 2.) Rapport, Backtrack, Pacing, Leading (C8)
- 3.) Verbalizing emotional experiences (C9)
- 4.) Dealing with incongruity (C10)
- 5.) As-if Questions (C11)
- 6.) S.C.O.R.E.: From Problem to desired Goal (C15)

Day 4: Submodalities & 1.2.3. Position

- 1.) VAKOG Trance (C12)
- 2.) VAKOG language (C13)
- 3.) Eye movement clues (C14)
- 4.) Future Pace and Ecology Check (C16)
- 5.) 1.2.3. Position (C17)

Day 5: Self-Management I (state management) & Assessment

- 1.) New Behavior Generator for the main goal (C21)
- 2.) opt.: Was this the intention of your communication? (C22)
- 3.) opt.: Dealing with unfair criticism (C23)
- 4.) Practical and written Assessment

4. Invitation letter for training participants

Dear Graduate,

Congratulations - we are happy with you about your successful graduation!

Please join our worldwide professional community across 9 associations.

- The certified training courses of our associations are scientifically based, and meet highest international quality and ethics standards.
- With a sealed certificate, your membership is free of costs: no admission fee and no annual membership fees.
- There are many advantages, like the possibility of exchanging and networking with others worldwide, and editing your profile yourself.
- With our qualifications, we are committed to lifelong learning and contribute to a peaceful world.
- We are more than 13.000 members in 113 countries (as of 1/2026). Our members learn with and from one another. You are very welcome to join us.



To become a member is easy

1. via a group upload by your master trainer
2. or individually by registering here: www.nlp-institutes.net/apply through uploading an image/PDF of your sealed certificate

You can set yourself up in your profile

- whether your address (including phone and email address) should be displayed publicly
- whether you only want to show which city you live in
- what you particularly value about your qualification and the training you attended
- which topics are of particular interest to you
- upload a picture, publish a link to your own website, and much more

You can find more about us

- on the umbrella website of our associations: www.We-evolve.World
- in our videos: <https://youtu.be/kbXijDous-g> and https://youtu.be/-SVj_rG0t3Q
- on the website of our world congresses: www.in-ici.net
- on our Facebook: www.facebook.com/we.evolve.world
- on our resource websites: www.We-evolve.World/resources

With very best wishes

Nandana Nielsen & Karl Nielsen

Global Presidents of the 9 Associations

Professors at Universidad Central de Nicaragua (UCN)





Benefits for Master Trainers and their training participants

The most important advantages for our Master Trainers

1. **Marketing:** Joint marketing ensures high awareness and measurable success.
2. **Quality and ethical standards:** Worldwide standards create trust and credibility.
3. **Exchange of experiences:** Mutual learning promotes knowledge and competence.
4. **Projects & Synergies:** Working together on big goals leads to extraordinary successes.
5. **Cooperation instead of competition:** Joint action strengthens our community.
6. **Free profiles:** Participants receive free profiles, thus encouraging exchange.
7. **Live what you teach:** Authentic role models excite and inspire.
8. **University cooperations:** Opportunity for scientific work and further development.
9. **Surveys:** Satisfaction measurements before and after training to monitor success and learn best practices.
10. **Free membership in other associations:** Be active in several of our associations without additional costs. Enjoy our interdisciplinary approach.
11. **Internal forum:** space for exchange and mutual support.
12. **Training management:** Publish courses, invite participants, present training publicly and create certificates online

The most important Advantages for training participants

1. **Profile design:** Upload specializations, texts, images, link your website and be easily found via the member search. Give feedback on your qualifications and assess their quality.
2. **Exclusive resources:** Access to members-only discussion forums and materials – ideal for knowledge sharing and collaborative projects.
3. **Survey:** Use a questionnaire to measure your life satisfaction and progress before and after training.
4. **World Congresses:** So far, there have been six major in-person world congresses with culturally diverse approaches and inspiring perspectives.
5. **Sense of community:** Join a community that is committed to a more peaceful world and better communication.
6. **Always informed:** newsletters keep you updated with everything important.
7. **Marketing tools:** Use the official logos of our associations for your website.
8. **Anonymous contact system:** Let people contact you without sharing your email address.

